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Joaquín S. Lavado (pen name Quino)



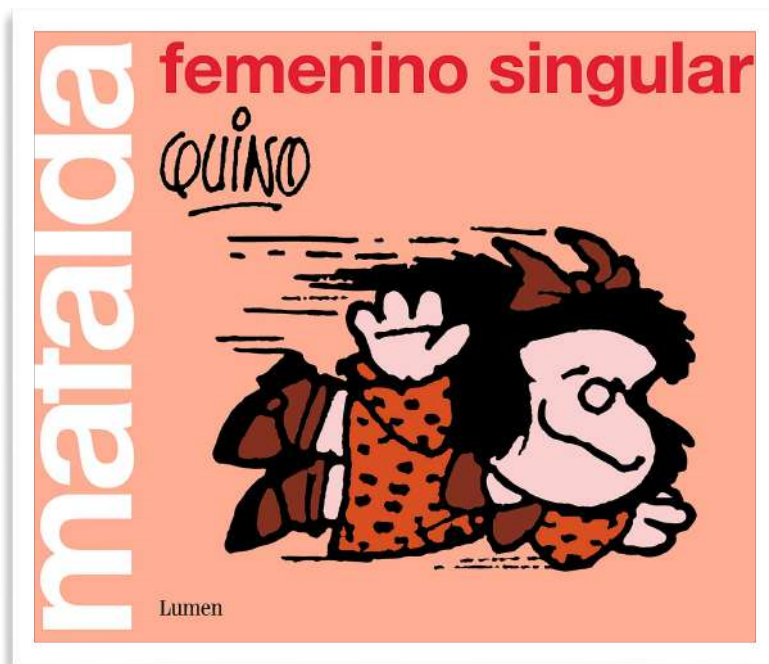
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La vida según Mafalda (*Life according to Mafalda*)

pages 160 - paperback

Does modern life have more of modern than life? Do we carry our life forward, or does life carry us along? Why does the life we earn have to be wasted on working to earn a living? What would you like to be if you truly lived? These are just a few of the many questions that Mafalda and her inseparable friends ask themselves while playing, walking through the streets of their city, going to school or on vacation, and wondering what they want to be when they grow up. In short: while they live. Our presence in the world fills us with wonder and raises all kinds of questions, which this little humanist philosopher faces with curiosity, intelligence, and a great deal of humor.



Mafalda: femenino singular
(*Mafalda: Feminine Singular*)

pages 144 - paperback

For the first time ever compiled in a book, these are the feminist Mafalda strips.

Mafalda, the saucy and smart-alecky girl who has delighted generations with her humorous vision of the world we live in, is one of the most notorious feminists of our time. Fifty years after her birth, when movements like Time's Up or #MeToo have echoed women's voices throughout the world, and the struggle for women's rights is in the spotlight, her interpretation of the world is now more realistic than ever. Quino's famous vignettes have an extraordinary force today, and they help us be aware of the path already traveled and the one still to travel in order to achieve gender equality.

The strips compiled in this volume offer a good look into Mafalda's feminist character, a girl who at six years-old, embodies curiosity, education, critical thinking, and the role of women in the world. She is not willing to become a middle-class housewife devoted to household chores.



Mafalda para niñas y niños

(Mafalda Only for Kids)

pages 216 - paperback

For the first time selected in a book, the Mafalda strips exclusively for children.

Soup, school, friends, games, love, fights, injustices, parents, or the unbearable homework: all the joys and difficulties of being a child are found in this collection of the most tender, funny, dreamy, and intelligent strips starring Mafalda and her inseparable friends Felipe, Susanita, Manolito, Libertad, Guille, and Miguelito.

An exclusive edition has finally arrived to introduce the youngest children to reading and loving characters that will accompany them for the rest of their lives.



El amor según Mafalda (*Love according to Mafalda*)

pages 144 - paperback

Everything is in Mafalda, as well as love.

What is love? Anyone who knows Mafalda would know that Quino would never put words out of her mouth about princess themes or love obsessions that we often associate with a girl's imagination.

Love According to Mafalda speaks much more about friendship, compassion, empathy, and solidarity, about love for others, self-love, and love for the little things in life. Love is Mafalda taking an interest in peace, progress, humanity, and knowledge, or her asking how she can put a Band-Aid on her heart after seeing orphaned children on the street. It is Felipe taking refuge in his comics or pretending that with his Lone Ranger costume he will be able to solve all his fears and insecurities. It is Manolito as he caresses the piggy bank where he hides his coins, but also his dreams for the future. It is Susanita wishing –in addition to finding a doctor as a husband and having a future with many children!– to be a good person, even though she knows that she was raised to be an individualist. Love is also Miguelito philosophizing about the country, his own idiosyncrasies, and the meaning of life. It is Guille proclaiming that his mother is the strongest woman in the world. And it is also Libertad, making adults aware that even the smallest girl in the world is capable of standing up to the greatest injustices.

Finding out what love, solidarity, tenderness, and friendship are through a little philosopher like Mafalda has become almost an act of urgency.



Mafalda. En esta familia no hay jefes
(*Mafalda. In this family there are no bosses*)

pages 168 - paperback

We can pretend that our family is happy or we can do like Mafalda: assume that no family is perfect, but that is what makes them unique, welcoming, ours.

«The family is the base of society,» read Miguelito; and immediately thought: «Whose family? Mine is not to blame for anything.»

«In this family there are no bosses, we are a cooperative.» Mafalda said it when a salesman knocked on her door asking if the head of the house could go out to the landing.

Obviously, the girl understood that these days it was nonsense. If there is one thing that makes the bonds between parents and children even stronger, it is their capacity to distribute tasks, to get rid of the stupid roles that society imposes and to find love in the defects of its components. Mafalda knows this very well, and Quino's vignettes demonstrate this: the only certainty about families is that the families who are happy are those who understand that they will never, ever be perfect.



La filosofía de Mafalda (*The Philosophy of Mafalda*)

pages 160 - paperback

«The Philosophy of Mafalda, already a classic, imagines the return of Quino's 'daughter' in comic strips this spring. The Mafaldino bites are a shot of black humor but always with a dreamy touch that helps to refresh the trip. [...] Mafalda swings us from a place of scarcity to the ideal and always brings us back to reality. Her's is a philosophy given in small doses so we learn how to land. » – Ana Abelenda, *The Voice of Galicia*.

Many subtleties of the world could be said, but it must be admitted that it can often seem like a huge bowl of soup. And what about the humanity that inhabits it? Although it may seem incorrigible, trying to understand it and contribute a grain of sand to improve it, as a little philosopher like Mafalda does, is the task that Quino invites us to, over and over again, through his comic strips.



Mafalda Presidenta (*Mafalda for President*)

pages 168 - paperback

Mafalda's most protesting strips: for laughter and reflection, today more than ever.

«It should be compulsory reading in schools, but not in primary schools, but in universities.» José Saramago

Fed up with intolerance, with the fact that the world is «run with the feet» and that there is no way for human beings to reach an agreement, and convinced that she is as much a citizen as anyone else, Mafalda displays the best of herself in her critical analysis of the political and social reality that surrounds her.

Democracy, the state of the world, disaffection with those in power, international conflicts, poverty, human rights, care for the planet, the ideas of progress and the most retrograde: a vindictive, supportive and irreverent view, never devoid of hope and large doses of humour, which remains more topical today than ever.



Mafalda. Todas las tiras
(*Mafalda. All the strips*)

pages 280 - paperback

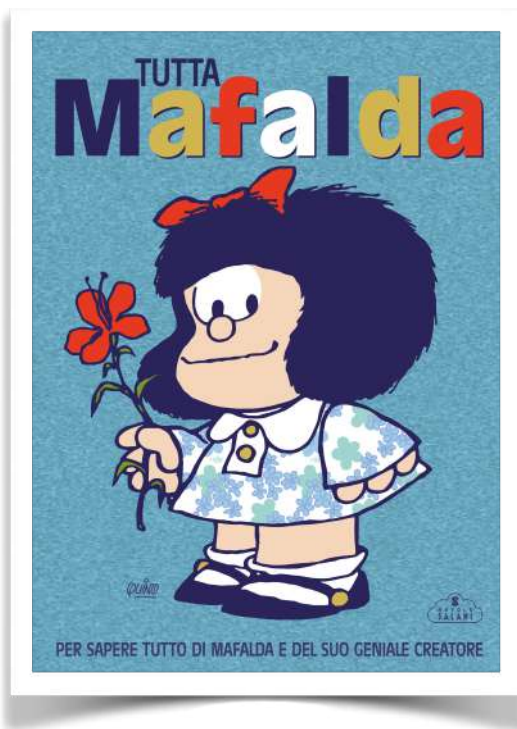
All the Mafalda strips in one single volume (also available in two volumes)

**ONE OF THE "35 BEST GRAPHIC NOVELS" ACCORDING TO ESQUIRE AND
ONE OF ELLE'S "MUST READ FEMINIST GRAPHIC NOVELS".**

"Mafalda is a heroine of our time." – Umberto Eco

Controversial, conscientious, and charming. She is thus the most endearing character in the our catalogue.

Now, for the first time, we present all the strips of the most famous Argentinian girl of all time, together in one single book (or two books). From the first to the last strip, you will be able to enjoy Mafalda, her friends, and her family.



Todo Mafalda (*All of Mafalda*)

pages 670 - hardcover

The monumental and ultimate edition of all of Mafalda's strips.

Quino spent many years proving that children are the custodians of wisdom. The downside is that, as they grow up, they gradually lose their sense of reason, they forget in school what they knew at birth, they enter loveless marriages, they work for money, they brush their teeth, they clip their nails... and in the end, already turned into miserable adults, they don't drown in a glass of water, but in a bowl of soup.

This ultimate edition of All of Mafalda includes every single drawing its brilliant creator, Quino, did for his characters, including a massive amount of unpublished material.



Lo mejor de Mafalda
(*The best of Mafalda*)

pages 256 - hardcover

THE MOST ICONIC, CLEVER AND FUNNY STRIPS OF OUR COOLEST HEROINE.

Controversial, conscientious and charming, Mafalda is the most famous Argentinean girl of all time. Her first appearance took place on 29 September 1964. It would be followed by almost two thousand strips narrating the daily life of this six-year-old girl from Buenos Aires, surrounded by her family and friends. In a very short time, her adventures began to travel the world and to offer hours of reading and entertainment to millions of readers. From Quino's own favourite strips to the most representative of each character, passing through those that shook readers the most, becoming iconic, those that delineate the social context in which they were born or those that anticipated current themes, this new volume is a selection of the best moments of our favourite heroine, with a preface by Judith Gociol.



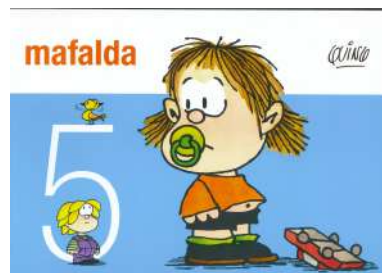
10 años con Mafalda *(10 years with Mafalda)*

pages 190 - hardcover

Beautiful collectible hard cover edition -Through Mafalda and her friends, Quino reflects about politics, the economy, and society in general with critical, intelligent humor.

In this newly edited collection, readers will enjoy Felipe's anguish at schooltime; Susanita's gossip, as she seems to know all that is happening with the people and animals in the neighborhood; the stupidity of Manolito, the administrator, marketing specialist, and heir to the prosperous "Don Manolo" grocery store; Miguelito and his eternal existential conflicts; Libertad and her efforts at leading a simple life; or the adventures of Guille, which can range from the creation of "Magnifying-cat" all the way to giving tips to the giants who are in charge of leaving stains on the house walls.

Half a century after bursting into readers' lives, Mafalda and her friends are as young and vibrant as ever.



*Mafalda the collection,
all the 1920 strips in a
single book*

12 available titles - pages 96 -
paperback





Universo Mafalda (*Mafalda Universe*)

pages 256 - paperback

Did you know that Felipe's personality was inspired in Quino's childhood, with his passion for comic strips, his imagination, his shyness, and his boredom when it was time to sit down and actually study? Or that the author loved soup, and yet preferred to make Mafalda hate it as a symbolic gesture against imposition and authoritarianism? And that, when he was a boy, Quino found in the radio a massively important mean to keep himself informed? His parents, both Andalusian, followed every news from the frontlines of the Spanish Civil War through the waves.

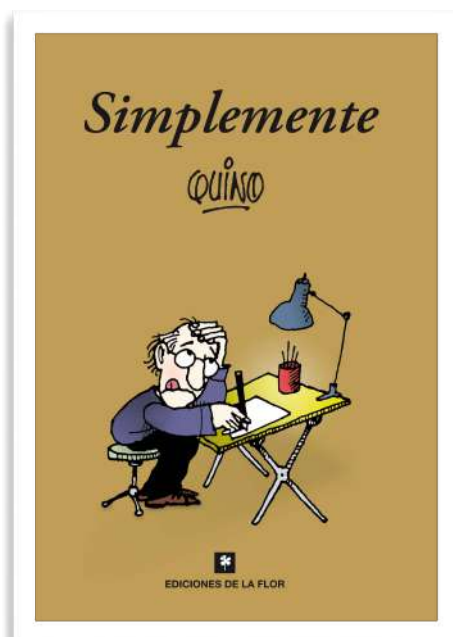
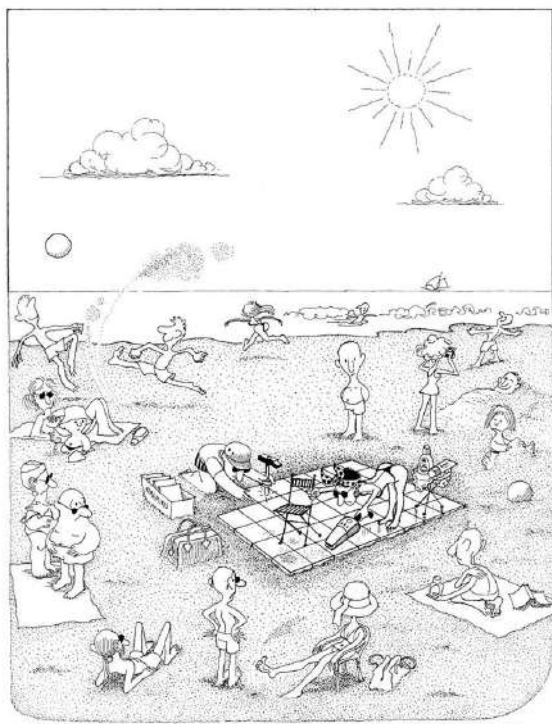
All this details and countless more are gathered in this one-of-a-kind book that brings us closer to each of the characters in the mythical comic strip by this great Argentinian author, and takes us to Mafalda's universe through statements, photographs, analysis of topics, and key information regarding the historical and social context: the boom of psychoanalysis, the expansion of the media, the tensions between the United States and the Soviet Union, the conquest of space, the Vietnam War, or the advancement of the civil rights movement. Mafalda Universe, which has received the Banda Dibujada Prize, is the greatest tribute to an unforgettable author in the sixtieth birthday of his most beloved character.



Quino inédito (Quino unpublished)

pages 120 - paperback

This book compiles the valuable unpublished material of this universal author, an exceptional witness of his time, who took a firm stand for human rights and freedom and made his drawings a vehicle for critical thought with a lot of humour.



Simplemente Quino (Simply Quino)

pages 144 - paperback

Quino's unmistakable humor captured in this impeccable selection of silent comics. Through humor, Quino offers us tools to face the obstacles that we encounter in our daily lives. Since the publication of his first book, Quino has been characterized by a thin line capable of transmitting an endless number of emotions. His power of synthesis is such that he can tell an entire story with one frame, and draw a chuckle or even a tear, without needing to use a single word. Now we are presented with his newest work, in which he makes it clear that his humor is still in full force. Nobody but him can portray reality in such a conclusive way.

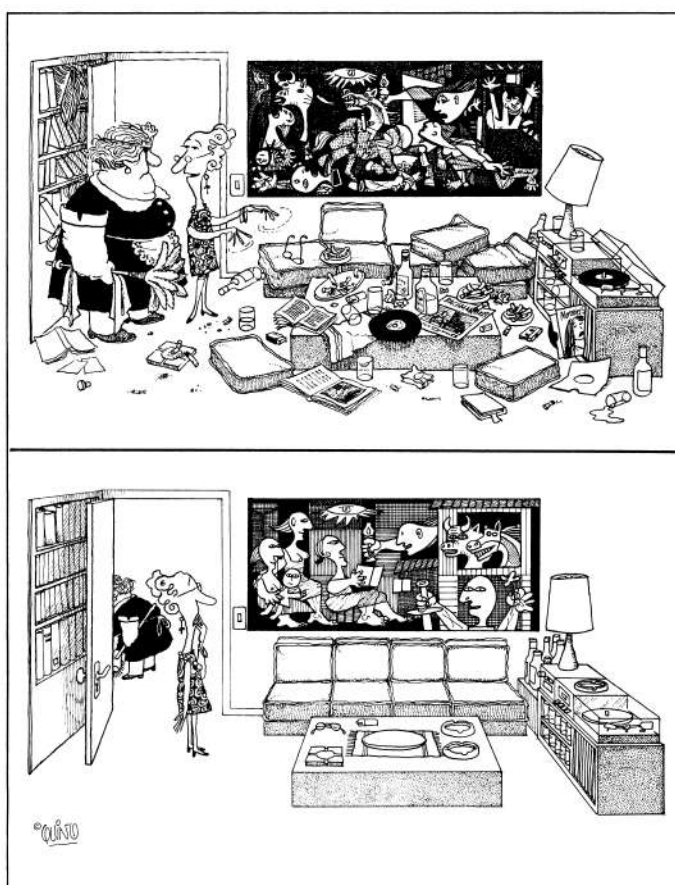




¡Qué presente impresentable!
(What an Unpresentable Present!)

pages 136 - paperback

Quino's unmistakable humor applied this time to the political and social chronicles of our time. Quino has made humor his life's philosophy, a tool to face what we are and what we do with dignity. Now more than ever, the present is disconcerting and scary and from there comes. Quino's willingness to talk about terrorism, outrages, abuses, and deceptions (from the advertising that is invading our homes to the products sold in supermarkets). That present, which has become disgraceful for the majority of average citizens, is going to show up in Quino's new comic strips so that we can go from laughing to reflecting.

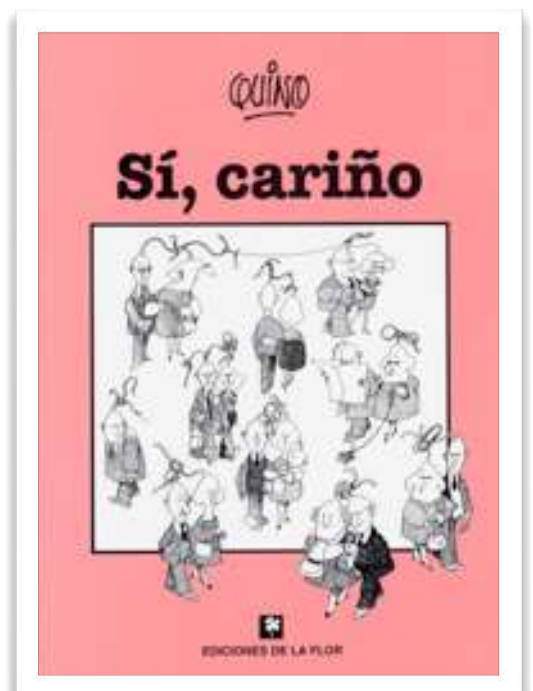




¡Cuánta bondad!
(So much Goodness!)

pages 136 - paperback

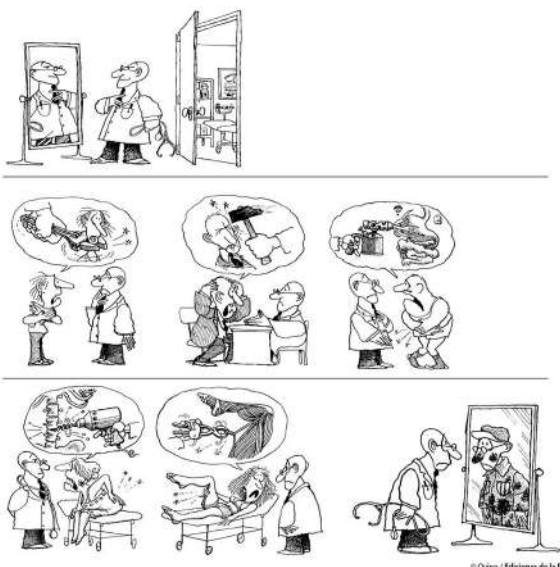
The best comic strips from an incomparable writer, illustrated in black and white drawings that bring witty stories to life. A book by the Argentinian writer Quino, with funny comics and drawings about the people and their kind-hearted side, including their acts of charity.

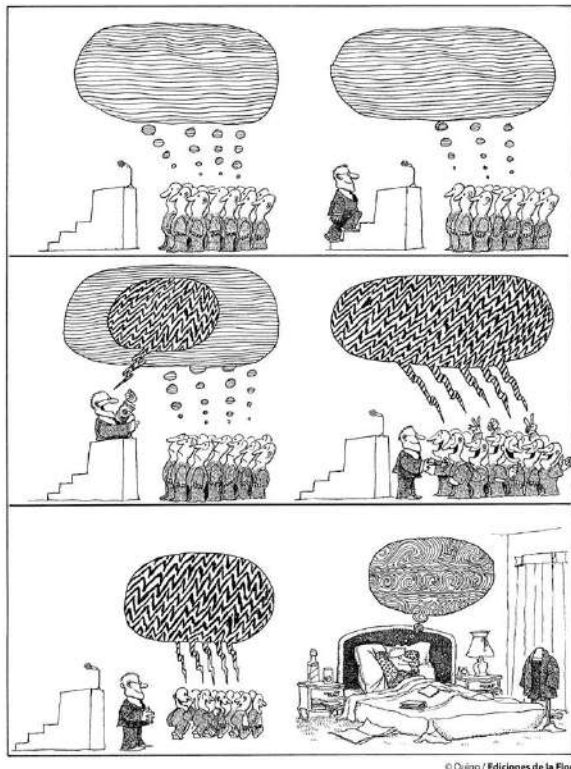


Sí, cariño
(Yes, Dear?)

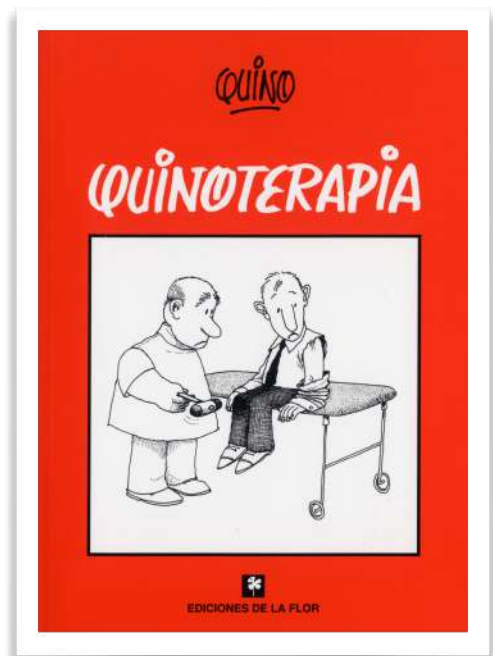
pages 78 - paperback

A new edition that compiles graphic jokes by one of the most famous artists and humorists in Latin America: Quino. Yes,...Dear is part of the launch of the works of Quino, the creator of Mafalda.





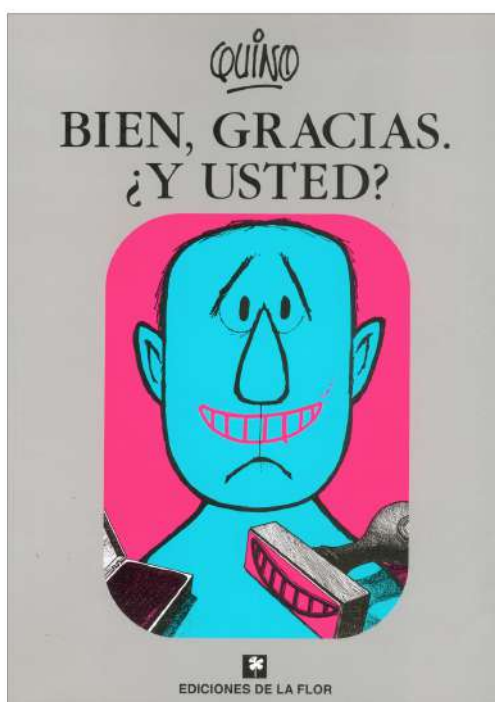
© Quino / Ediciones de la Flor



Quinoterapia (Quinothérapie)

pages 64 - paperback

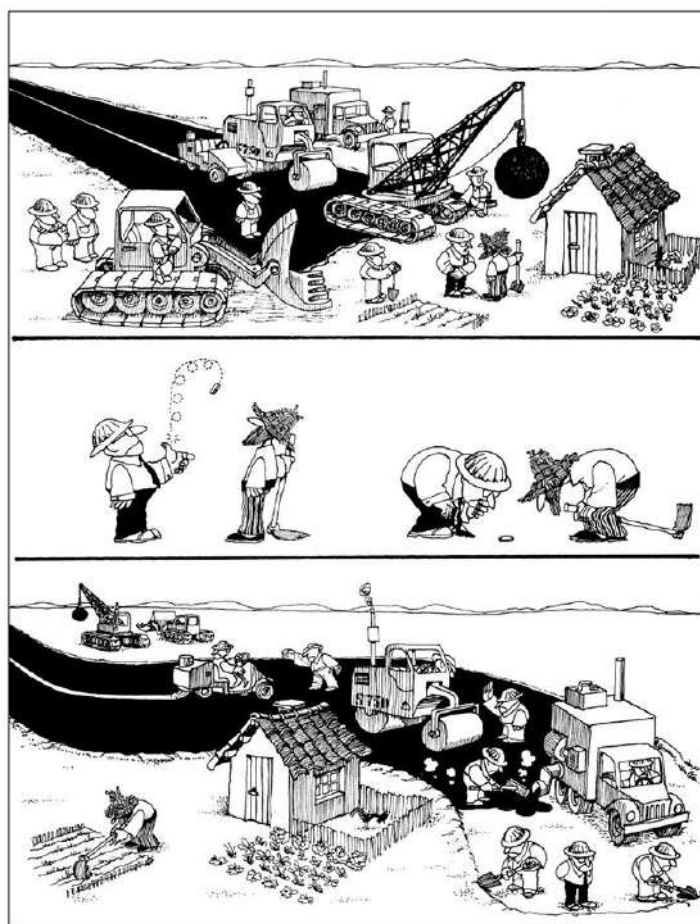
There is not greater medicine than laughter, and in this volume the brilliant author of Mafalda gives us a healthy dose of Quinothérapie, his best comics about medicine and doctores. Even hypochondriacs will feel relieved with this book.



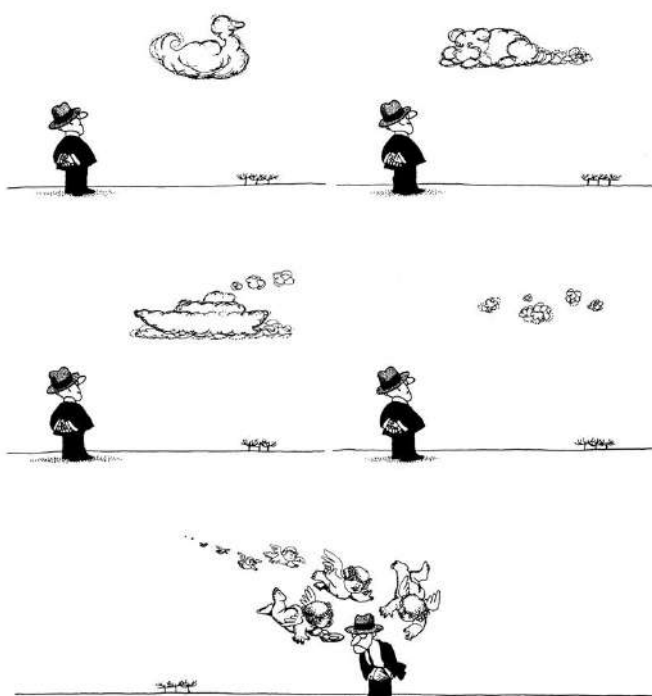
Bien, gracias. ¿Y usted? (Fine, thanks. And You?)

pages 104 - paperback

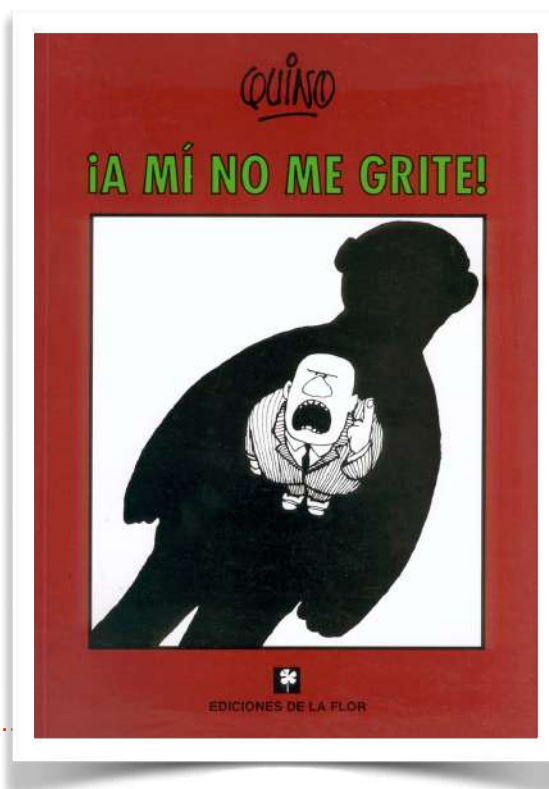
A fantastic selection of graphic jokes from the brilliant Argentine cartoonist, originally published in 1976. A compilation of vignettes and comic strips from the popular Argentine artist who has been awarded with a Prince of Asturias Communication and Humanities Prize and with the Medal of the Order of Arts and Letters of France.



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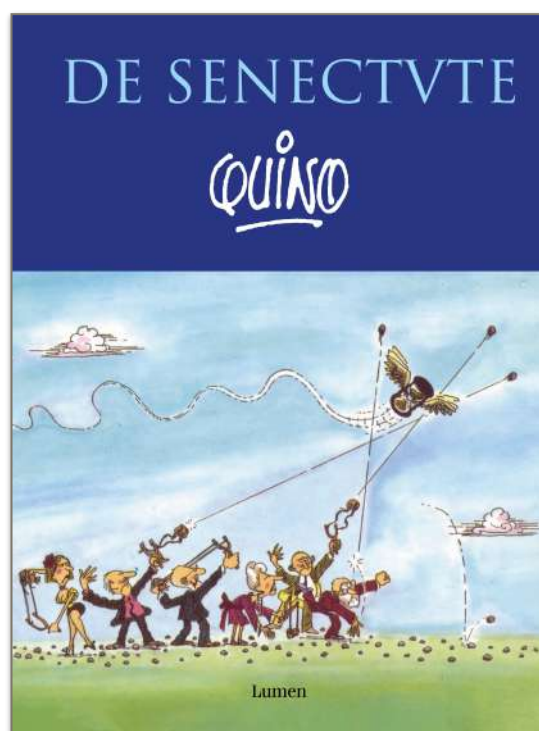
© Quino / Ediciones de la Flor



¡A mí no me grite!
(Don't Yell at Me!)

pages 144 - paperback

A dose of Quino humor to brighten even grey days. Originally published in 1972 in Argentina, this collection of comic strips has the dignity, clarity, and typical sweetness that characterize the works of the great Argentinian artist. On this occasion, Mafalda's father uses his excellent humor as a tool to analyze the world that surrounds us. The way Quino has of depicting everyday situations and turning them around is always surprising, eliciting smiles and laughs without even raising his voice.



NEW
BOOKS

De Senectute (Quino humor)

pages 112 - paperback

Old age according to the humorist who earned immortality

«Every Quino book is the closest thing to happiness: quinotherapy.»

Gabriel García Márquez

«The immediate effect of holding *De Senectute* in your hands is that you get a broad smile on your face before you even open the first page.»

Celia Fraile Gil, ABC

If there was an age to which Quino devoted his most biting, tender and irreverent gaze, it was undoubtedly old age. His old people, who are in the «autumn of life» or perhaps in the "spring of death", are moving, philosophical, irascible and unprejudiced, and appear in his vignettes full of exultant vigour and bombproof humour.

De Senectute is another example of Quino's inexhaustible genius and his ability to make us reflect on ourselves.