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# Joaquín Salvador Lavado Tejón

## better known by his pen name Quino

(17 July 1932 - 20 September 2020)

Son of Andalusians who emigrated to Argentina in 1919, he discovered his vocation thanks to his uncle Joaquín Tejón, a painter and graphic designer, and began studying Fine Arts in his hometown when he was 13 years old. He abandoned his studies in 1949, determined to devote himself to comics and humour. He published his first page in 1954 and then went on to publish his cartoons, drawings and comic strips in newspapers and magazines in America and Europe. Following the 1976 military coup in Argentina, Quino was exiled in Milan. In 1990, he adopted Spanish nationality and has also resided alternately among Madrid, Paris, Milan and Buenos Aires.

Acknowledged as one of the leading cartoonists worldwide, Quino rose to fame with his Mafalda comic strips. This character was created for a failed advertising campaign, shortly after he published his first collection, *Mundo Quino* [The World of Quino] (1963). The first Mafalda comic strip was published on 29th September 1964 in the Argentine capital in the weekly magazine *Primera Plana*. In the Mafalda series, Quino reflected the world of adults as seen through the eyes of a group of children. The leading character was an inquisitive, intelligent, ironic, non-conformist girl, concerned with peace and human rights, who hates soup and loves the Beatles. The stories of this rebellious character, who reached Europe in 1969 thanks to Umberto Eco, who defined her as an “angry heroine”, have been translated into twenty-six languages and published in newspapers and magazines worldwide. Quino stopped drawing her in 1973. However, interest in Mafalda has continued right up to the present day, with re-editions of her books which have been adapted to the new technologies and are now available in e-book format.

After he stopped drawing Mafalda, Quino devoted himself to a more caustic, black humour targeted more towards an adult audience, which he has brought together in his collection of comic books. His most recent books include, among others, *¿Qué presente impresentable!* [What an Unpresentable Present!] (2005), *La aventura de comer* [The Adventure of Eating] (2007) and *¿Quién anda ahí?* [Who Goes There?] (2013). The last book is a reflection of current fears, through his last publications in the media, plus some unreleased publications and some of his few drawings in colour. During the last years before his retirement, Quino published mainly in the daily newspaper *Clarín*. He only drew Mafalda again for campaigns at the request of organizations such as UNICEF and the Argentine government. He did so after the failed 1987 coup against President Raúl Alfonsín when he drew Mafalda saying “Yes to democracy! Yes to justice! Yes to freedom! Yes to life!” In 1993, the Mafalda comic strips were adapted to cartoons and the character has participated in comic and humour competitions and festivals in many countries.

To mark Mafalda’s 50th “anniversary”, in 2014 the International Cartoon Festival of Angoulême (France) paid tribute to Quino and recreated the life-size environment of the character and her companions in the “Mafalda, a 50-year-old girl” exhibition. Another namesake memorial show shall be displayed throughout the year in several countries, including the UNESCO headquarters in Paris, to commemorate World Book Day. An “Illustrious Citizen” of Mendoza and Buenos Aires and Honorary Chair of Graphic Humour at the University of Alcalá de Henares, Quino has received numerous awards. These include the Cartoonist of the Year Award at the International Salon of Montreal (1982), two Konex Platinum Awards for Visual Arts-Graphic Humour (1982 and 1992) and a Konex Special Mention (2012), the Quevedos Latin American Prize for Graphic Humour (2000), Romics Oro Prize (Rome, 2011) and the Prince of Asturias award for Communication and humanities (2014).



*Mafalda. En esta familia no hay jefes*  
(*Mafalda. In this family there are no bosses*)

pages 160 - paperback

**We can pretend that our family is happy or we can do like Mafalda: assume that no family is perfect, but that is what makes them unique, welcoming, ours.**

"The family is the base of society," read Miguelito; and immediately thought: "Whose family? Mine is not to blame for anything." In this family there are no bosses, we are a cooperative." Mafalda said it when a salesman knocked on her door asking if the head of the house could go out to the landing.

Obviously, the girl understood that these days it was nonsense. If there is one thing that makes the bonds between parents and children even stronger, it is their capacity to distribute tasks, to get rid of the stupid roles that society imposes and to find love in the defects of its components. Mafalda knows this very well, and Quino's vignettes demonstrate this: the only certainty about families is that the families who are happy are those who understand that they will never, ever be perfect.





*Mafalda: femenino singular*  
(*Mafalda: Feminine Singular*)

pages 142 - paperback

**For the first time ever compiled in a book, these are the feminist Mafalda strips.**

Mafalda, the saucy and smart-alecky girl who has delighted generations with her humorous vision of the world we live in, is one of the most notorious feminists of our time. Fifty years after her birth, when movements like Time's Up or #MeToo have echoed women's voices throughout the world, and the struggle for women's rights is in the spotlight, her interpretation of the world is now more realistic than ever. Quino's famous vignettes have an extraordinary force today, and they help us be aware of the path already traveled and the one still to travel in order to achieve gender equality.

The strips compiled in this volume offer a good look into Mafalda's feminist character, a girl who at six years-old, embodies curiosity, education, critical thinking, and the role of women in the world. She is not willing to become a middle-class housewife devoted to household chores.



## FORTHCOMING VOLUMES

*El amor según  
Mafalda*

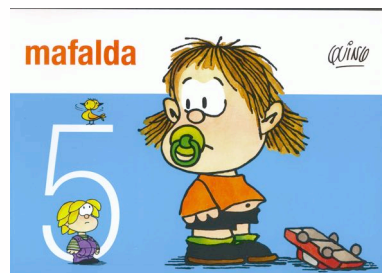
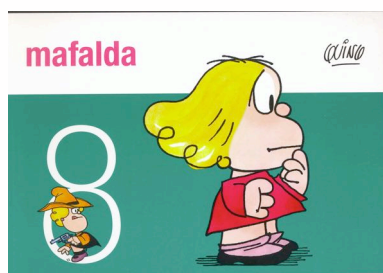
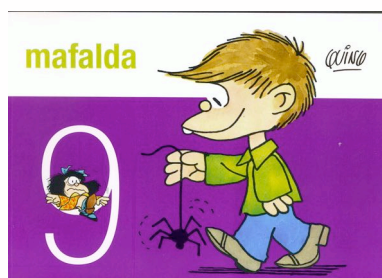
*(Love according to  
Mafalda)*

pages 150 - paperback



*La filosofía de Mafalda*  
*(The philosophy of  
Mafalda)*

pages 160 - paperback



*Mafalda the collection,  
all the 1920 strips*

12 available titles - pages 96 -  
paperback



# *10 años con Mafalda* *(10 years with Mafalda)*

pages 190 - hardcover

**The best of the best Latin-American cartoon. A collection of strips selected from the original Mafalda books, divided by subject and character. Includes an interview with Quino.**

In this newly edited collection, readers will enjoy Felipe's anguish at schooltime; Susanita's gossip, as she seems to know all that is happening with the people and animals in the neighborhood; the stupidity of Manolito, the administrator, marketing specialist, and heir to the prosperous "Don Manolo" grocery store; Miguelito and his eternal existential conflicts; Libertad and her efforts at leading a simple life; or the adventures of Guille, which can range from the creation of "Magnifying-cat" all the way to giving tips to the giants who are in charge of leaving stains on the house walls.

Half a century after bursting into readers' lives, Mafalda and her friends are as young and vibrant as ever.





*Mafalda todas las tiras*  
(*Mafalda all the 1920*  
*strips*)

pages 670 - paperback



also available in two volumes



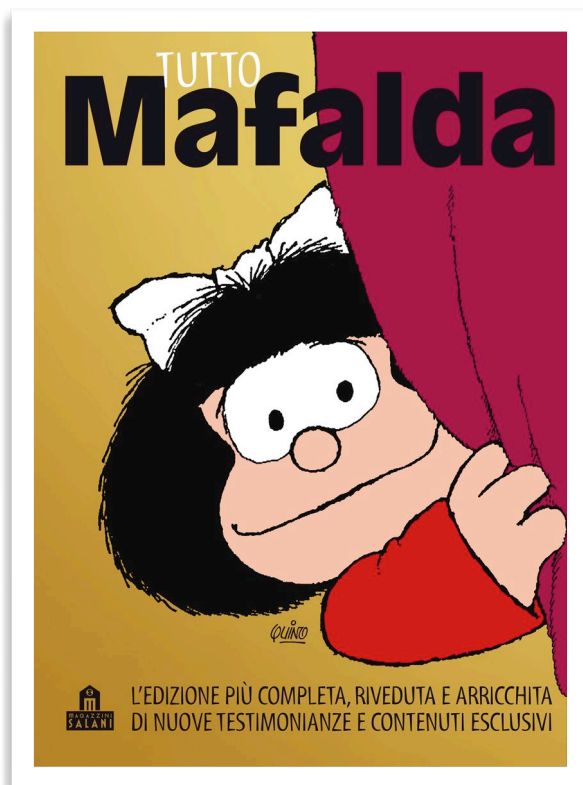


*the Peace, the Crisis, the  
Country, the Politics  
(The little Selection of  
Mafalda's strips by  
subject)*

4 available titles - pages 48 - paperback

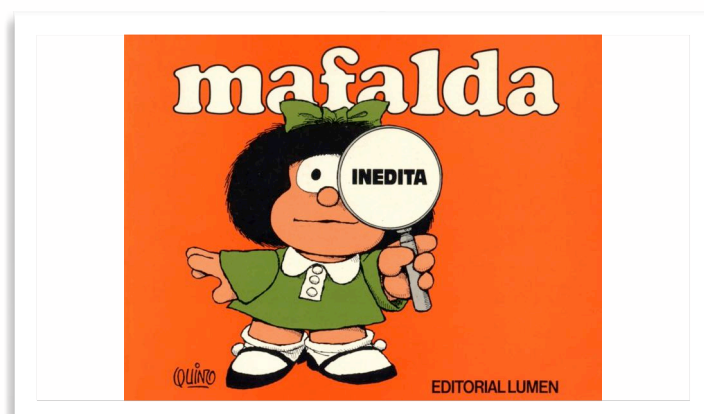
*Todo Mafalda*  
(*The world of Mafalda*)

pages 600 - hardcover

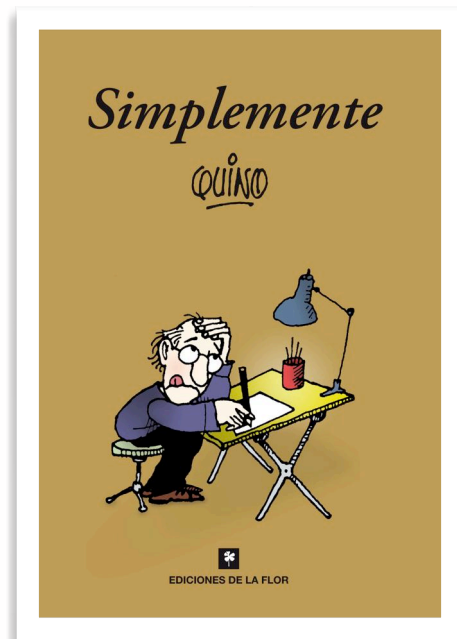
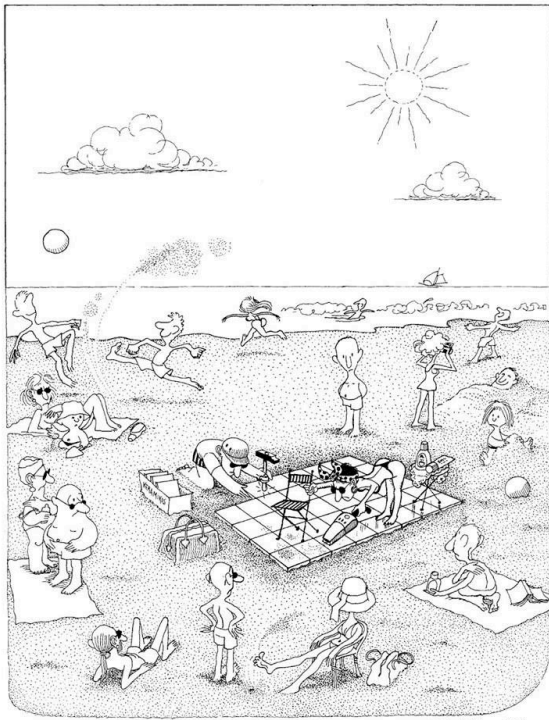


*Mafalda inédita*  
(*Mafalda unpublished*)

pages 120 - paperback







## *Simplemente Quino* (Simply Quino)

pages 144 - paperback

Quino's unmistakable humor captured in this impeccable selection of silent comics. Through humor, Quino offers us tools to face the obstacles that we encounter in our daily lives. Since the publication of his first book, Quino has been characterized by a thin line capable of transmitting an endless number of emotions. His power of synthesis is such that he can tell an entire story with one frame, and draw a chuckle or even a tear, without needing to use a single word. Now we are presented with his newest work, in which he makes it clear that his humor is still in full force. Nobody but him can portray reality in such a conclusive way.

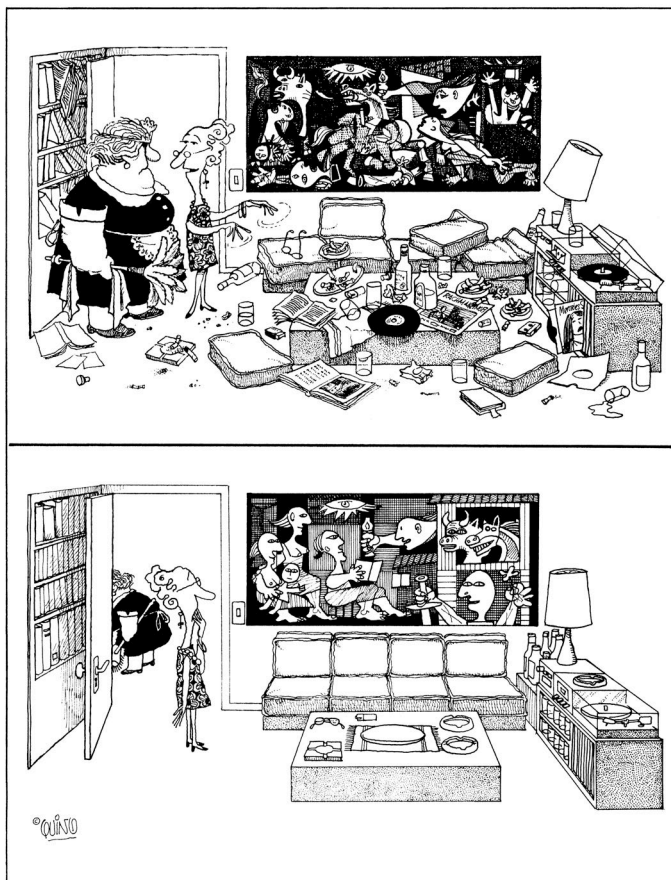




*¡Qué presente impresentable!*  
(What an Unpresentable Present!)

pages 136 - paperback

Quino's unmistakable humor applied this time to the political and social chronicles of our time. Quino has made humor his life's philosophy, a tool to face what we are and what we do with dignity. Now more than ever, the present is disconcerting and scary and from there comes. Quino's willingness to talk about terrorism, outrages, abuses, and deceptions (from the advertising that is invading our homes to the products sold in supermarkets). That present, which has become disgraceful for the majority of average citizens, is going to show up in Quino's new comic strips so that we can go from laughing to reflecting.

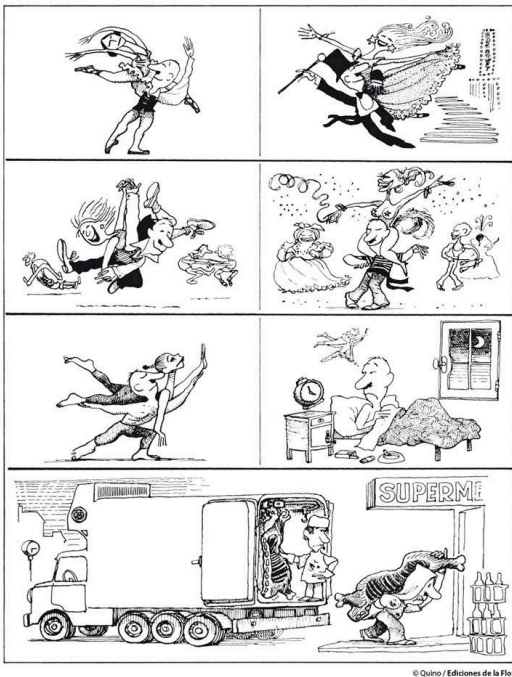




*¡Cuánta bondad!*  
(So much Goodness!)

pages 136 - paperback

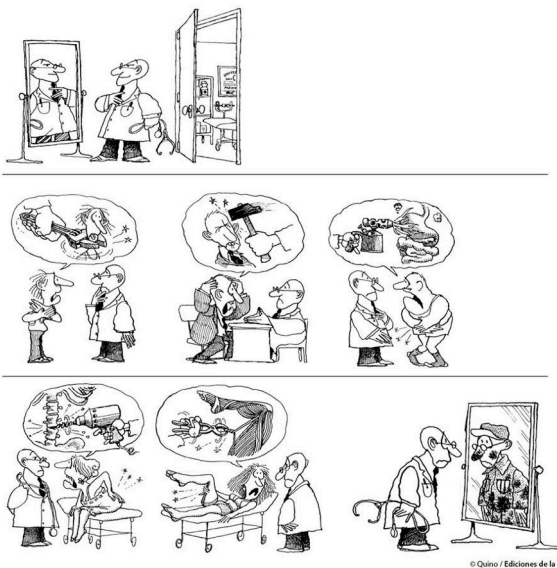
The best comic strips from an incomparable writer, illustrated in black and white drawings that bring witty stories to life. A book by the Argentinian writer Quino, with funny comics and drawings about the people and their kind-hearted side, including their acts of charity.



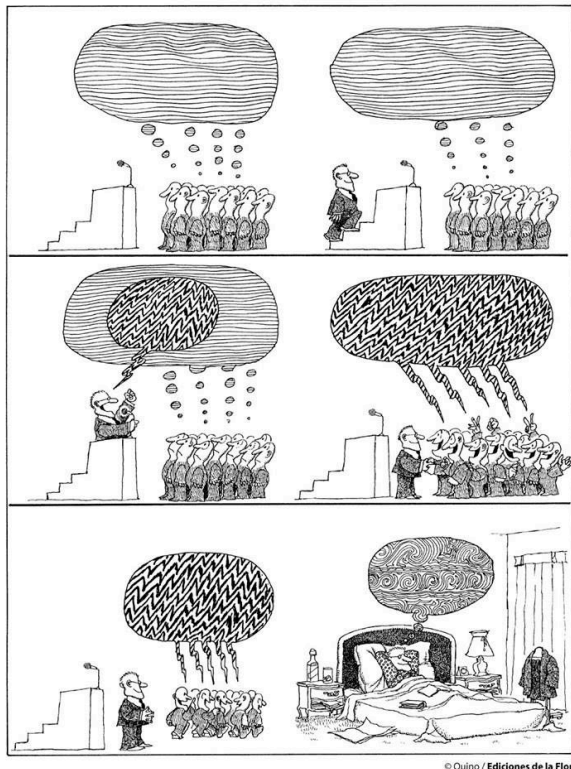
*Sí, cariño*  
(Yes, Dear?)

pages 78 - paperback

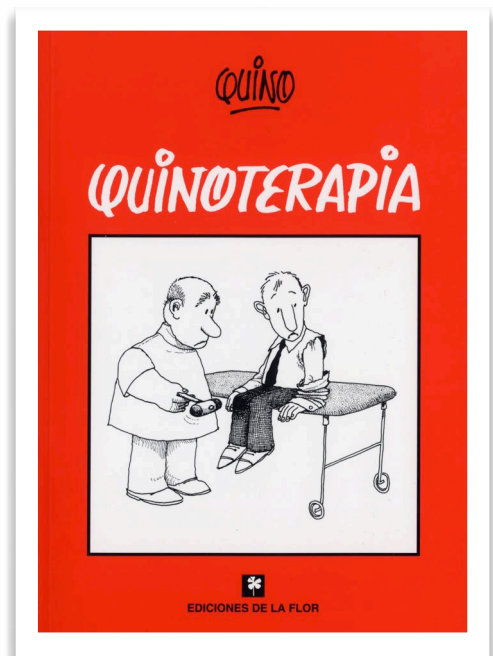
A new edition that compiles graphic jokes by one of the most famous artists and humorists in Latin America: Quino. Yes,...Dear is part of the launch of the works of Quino, the creator of Mafalda.







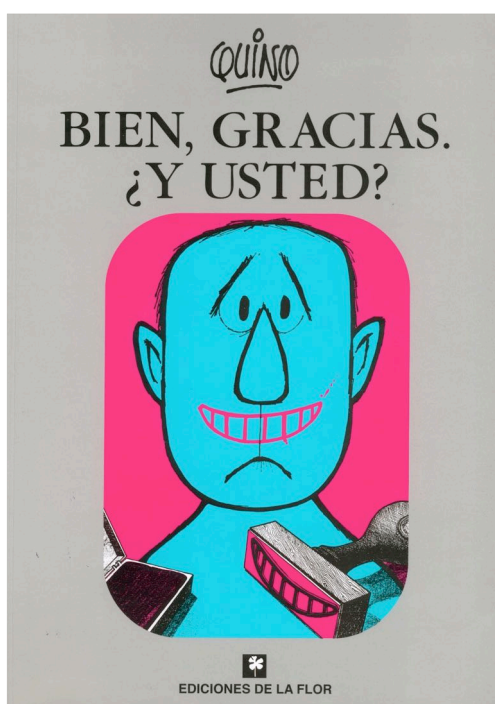
© Quino / Ediciones de la Flor



## *Quinoterapia (Quinothérapie)*

pages 64 - paperback

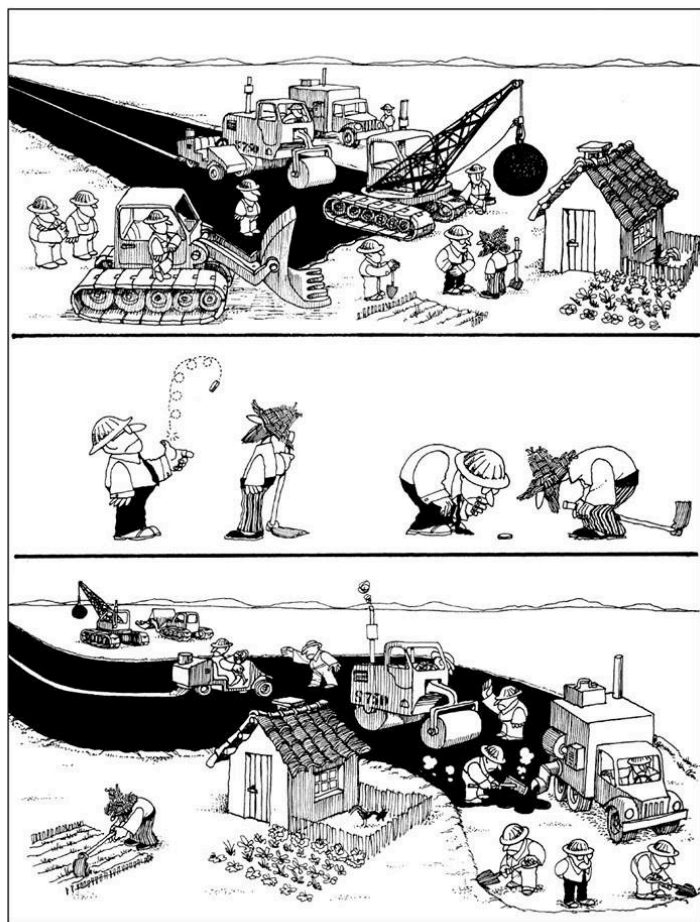
There is not greater medicine than laughter, and in this volume the brilliant author of Mafalda gives us a healthy dose of Quinothérapie, his best comics about medicine and doctores. Even hypochondriacs will feel relieved with this book.



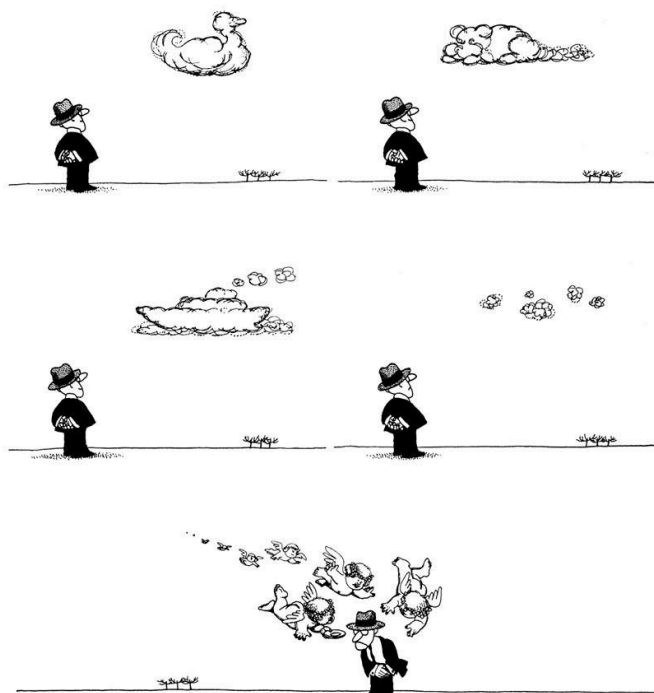
## *Bien, gracias. ¿Y usted? (Fine, thanks. And You?)*

pages 104 - paperback

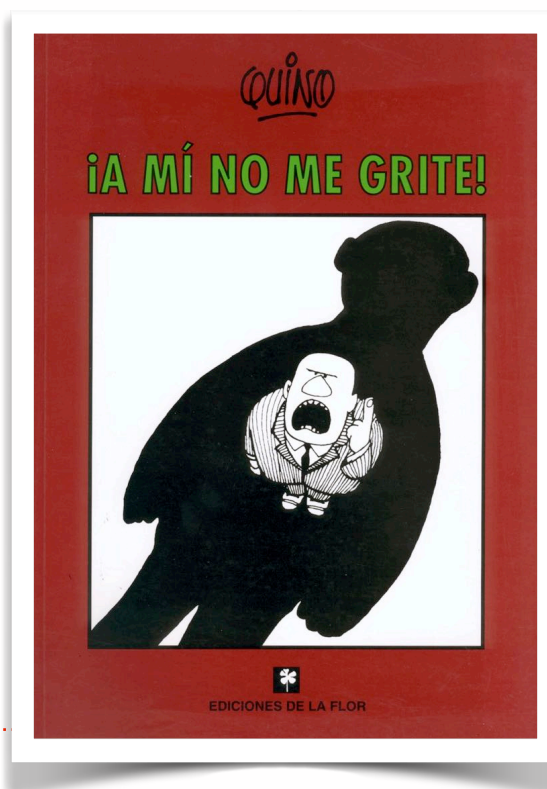
A fantastic selection of graphic jokes from the brilliant Argentine cartoonist, originally published in 1976. A compilation of vignettes and comic strips from the popular Argentine artist who has been awarded with a Prince of Asturias Communication and Humanities Prize and with the Medal of the Order of Arts and Letters of France.



© Quino / Ediciones de la Flor



© Quino / Ediciones de la Flor



*¡A mí no me grite!*  
(Don't Yell at Me!)

pages 144 - paperback

A dose of Quino humor to brighten even grey days. Originally published in 1972 in Argentina, this collection of comic strips has the dignity, clarity, and typical sweetness that characterize the works of the great Argentinian artist. On this occasion, Mafalda's father uses his excellent humor as a tool to analyze the world that surrounds us. The way Quino has of depicting everyday situations and turning them around is always surprising, eliciting smiles and laughs without even raising his voice.

## Andrea Valente

**Andrea Valente** is a beloved children's author. His earliest published works were comic strips in the "New York Times", back in 1990. Since then he has written and illustrated more than twenty books that won him several prizes awards, including the Italian Andersen prize 2007.





## THE BLACK SHEEP

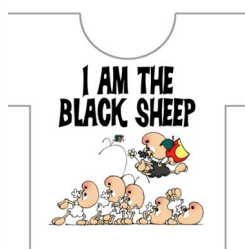
**The Black Sheep** is a character created in 1995 by **Andrea Valente**. Its concept is the opposite of the usual idea of black sheep, considering difference a value instead of a fault. It is a trade mark registered. Its public is made of people (male and female) 12 to 99 years old. Born in 1995 on a greeting card, it soon became very popular, thanks to the school agenda - that became a cult object - and several italian companies produced merchandising objects, such as T-shirts and other clothing; stationery and school objects; paper objects.

In 1999 Andrea Valente wrote the first book with his character (**A Year as a Black Sheep**), published by Fabbri Editori, that later published two more books: **Signed by the Black Sheep** and **365 Good Reasons for Being a Black Sheep and Being Proud of it**, that is actually the expression of its philosophy. Andrea Valente is now working on the history of the world, as seen with a Black Sheep eyes, considering those who are usually kept aside, such as the Woman of Neandertal. The concept is that only if you are different - and therefore a Black Sheep - you will be remembered in the history. During the years the character was used also for social purposes, in projects with Emergency and a jail for minors.

**MORE THAN 140,000 COPIES  
SOLD!!!**

**MERCHANDISING PHENOMENON  
IN ITALY**

**More than 300,000 t-shirts sold**



*365 ottimi motivi per  
essere una Pecora Nera &  
andarne fieri*

*(365 good reasons for  
being a Black Sheep and  
being proud of it)*

pages 145 - Age: 13 + - Fiction

365 Good reasons for being a Black Sheep, is a sort of handguide for whoever doesn't want to be the same as someone else. It is a collection of short (and very short) stories, one for every day, and the result is that the real reason for being a Black Sheep (with capital B and capital S) is that you need no reason at all. Once you take conscience of it your life will change in a positive way.



*Pecora Nera anch'io*  
(*Black Sheep me too*)

pages 96 - Age: 10 + - Fiction

One day, in the flock, a black sheep was born. «Well?!» Exclaimed mother sheep, but it was not just a simple *well*, yet a *well*, as to say what are you looking at?! «Well...» Muttered some old sheep, not much keen on innovation and even less accustomed to transgression. And again it was not just a *well*, though not even an interrogative *well*, but a *well* suggesting that something might be wrong. «Well!» Cried in a chorus all other sheep, and it was hard to distinguish between the *well*, said just to repeat what the old sheep said, the *well* as to say I did not understand, and the typical *well* of those who follow the flock. «It is not black, it is just dark.» Some tried to specify. «Maybe it is because it was born in the night, poor....» Mumbled another. «Yes, yes, it is black!» Confirmed mother sheep, and it is strange how sometimes, with the same words, you can mean two opposite things. Yes, because for her the lamb was black, but also beautiful, scented, with a nice muzzle and a soft tale. What more could she ask?





# L'incredibile avventurosa vita della **Pecora Nera** narrata da Lei medesima



*L'incredibile avventurosa vita  
della Pecora Nera narrata  
da lei medesima*

*(The incredible and  
adventurous life of the Black  
Sheep, in her own words)*

pages 145 - Age: 13 + - Fiction

Is the history of the world, as seen with a Black Sheep eyes, considering those who are usually kept aside, such as the Woman of Neandertal. The concept is that only if you are different - and therefore a Black Sheep - you will be remembered in the history.

## *Un anno da Pecora Nera (One year as a Black Sheep)*

pages 70 - Age: 12 + - Fiction

The Black Sheep is a character created in 1995 by Andrea Valente. Its concept is the opposite of the usual idea of black sheep, considering difference a value instead of a fault. One year as a Black Sheep, is Andrea Valente's first book, published in Italy by Fabbri Editori in year 2000 and reedited in 2004. It is the diary of a young boy, who realizes that being "not alike" is not that bad. And after one year - that is the lenght of the story - he is definitely sure that that is not going to be his only year as a Black Sheep!



*Un elefante sotto il letto*  
(*An elephant under the bed*)

Age: 7 + pages 120 - Fiction

In this book there is written seventy-five times the word elephant but also twelve times the word apparently so, apparently, this book is about an elephant. All the other words that fill the pages, tell the story of an unusual day, although the unusual adjective appears only once. But what's more unusual elephant under the bed, ready to rock your day?! Reading age: from 7 years.



*Sotto il banco*  
(*Under the school desk*)

Age: 10 + pages 128 - Fiction

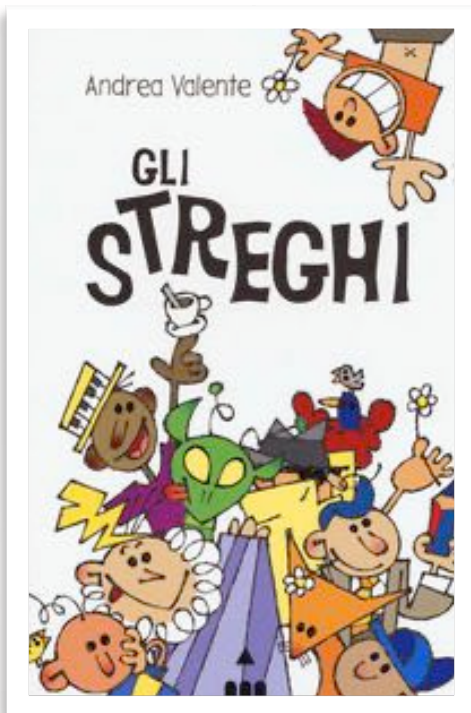
Under the school desk there is a piece of everyone's life: fragments arriving, departing or simply pass as in a subway station Under the counter there is more freedom to dream and to imagine a world more fit for himself So many, I am sure, we have an under the counter inside us Under the counter, especially Reading age: from 10 years

## *C'era sette volte*

*(There was seven time)*

Age: 6 + pages 118 - Fiction

Once upon a time I have written in many; Once there was someone wrote it; There was twice I wrote Uncle Gianni ... so this time for once, there was seven times! And who's not here is like there was between Riding hoods and Cinderellas big bad wolf and foxes astute, masked heroes and Guinea, famous writers, sleeping beauties and Olympians. Or maybe is the Wolf asleep and the pretty bad? The hero piglet and the Fox with the hood? The capricious God and the writer does not know? Because it is not said that the stories that we were always told it all went really like that ... Reading age: from 6 years.



## *Gli stregghi*

*(The wizard)*

Age: 7 + pages 138 - Fiction

Of real or alleged witches are filled with history books and stories, but no one has ever seen a male Musa and no one ever told the story. Here's so even twelve, to stregghi males, real or imagined, too, because when you meet one Musa, you can never be sure it really is a Musa Musa. Otherwise what would Musa? Reading age: from 7 years.



## *Chi viene e chi va*

*(One who comes and who goes)*

Age: 7 + pages 188 - Fiction and non-fiction

It was Magellan first to circumnavigate the globe? Have you ever heard of the exploits of Amelia Earhart on her plane Electra L-10? And Gagarin, how much it took to orbit the Earth? Myth and fantasy, a roundup of stories filled with interesting nuggets of trivia and color maps, to travel far and wide to discover our planet. Around the world in twelve stories along with the bravest adventurers ever! This book is recommended for those who would like to travel around the world by bicycle or flying on a hot air balloon, to those who would cross the ocean sailing aboard a submarine, who can't wait to leave and to whomever comes home again, who goes from here to there ... but also to those who remain on the couch reading travel who left, ballooning, sailing or who knows. Reading age: from 7 years.

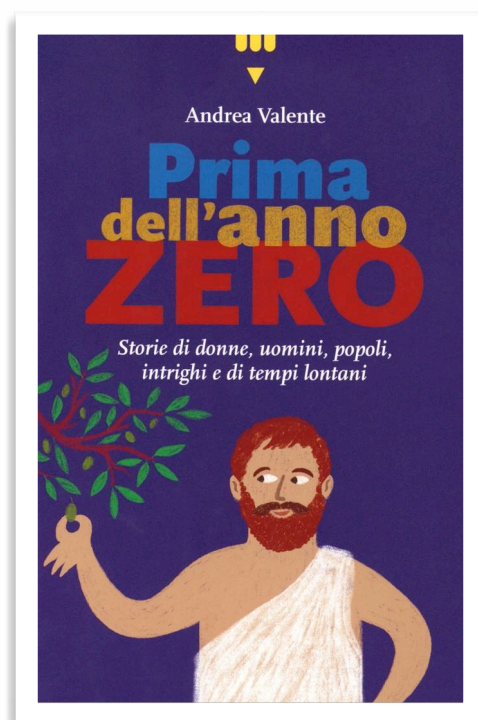


## *Prima dell'anno zero. Storie di donne, uomini, popoli, intrighi e di tempi lontani*

*(Before the year zero. Stories of women, men, people, intrigue and a very long time)*

Age: 7 + pages 208 - Fiction and non-fiction

What's the Terracotta Army and the Rosetta Stone? Who designed the first pyramid? From Mesopotamia to ancient Roma. From Egypt to Japan by way of the Maya peoples. Twenty-four stories to tell the children the ancient civilization. Reading age: from 7 years.



## *Notizie dallo spazio* (*News from the space*)

Age: 7 + pages 120 - Non-fiction

The adventures of the first cosmonauts filled the pages of newspapers. But if that time exciting we try and relive it with imagination? Happen facts and bizarre as this series of stories that raise the spaceships with a full of humor and fantasy. Children used to dream about conquering the space, being astronauts and go to the Moon or Mars with a rocket. These are a series of fictional tales, all inspired from the stories of true space heroes, from Jules Verne to Buzz Aldrin and Yuri Gagarin. But each tale also tells the story of the hero and his gestures: data, information, news of the time, photographs and documents.

*Illustrations by the author. Over 50 images and drawings*



## *Così per sport* (*Just for sport*)

Age: 8 + pages 208 - Fiction and non-fiction

From football to rugby, from swimming to basketball: twenty-four tales from record, legend and fantasy on famous athletes and others almost strangers who have shaped the history of the sport, from the first Olympiad to the present day. This book is recommended for those who would like to play baseball like Charlie Brown, a football as Captain Tsubasa, volleyball as Mimi Ana, basketball as Bugs Bunny, or run like the Roadrunner, lift a weight as Obelix, Boxer like Popeye, hanging out on the couch like Homer Simpson ... but also to those who simply want to read a bit. Reading



## *La fantastica storia della prima Olimpiade*

*(The Fantastic Story of the First Olympic Games Ever)*

Age: 9 + pages 114 - Fiction and non-fiction

An amazing story of the first Olympic Games told through the adventures of a young boy, who wants to reach Olympia just to attend the event. Along the way, though he captain of all colors. And so that jumping and running and escaping the child practices many of the sports then become Olympic sports. Except for one: the famous battle of Marathon which will give rise to the hardest race, in fact, there will be only three centuries later.

## *Il libro ficcanaso*

*(The nosey parker book)*

Age: 7 + - pages 120 - Fiction

We only have one nose, but every nose is different: was Snowwhite's really tiny? And is true that a turned-up nose makes you pretty? Noses always have many funny stories to tell! In potato, long, aquiline, upturned, rossi, cooled, closed ... of noses there is something for all tastes and make you just want to take a sniff around moving strictly to nose like a busybody

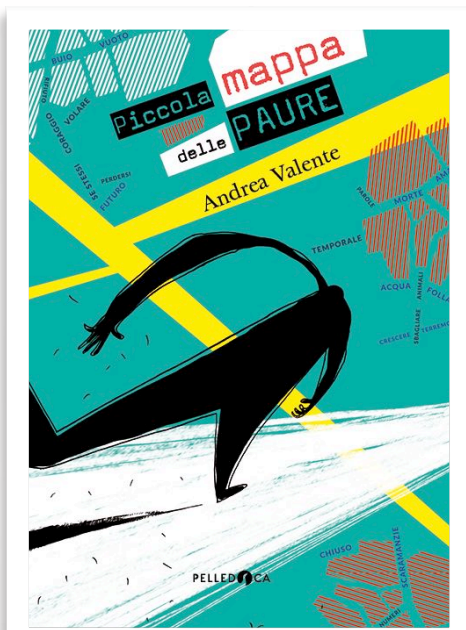
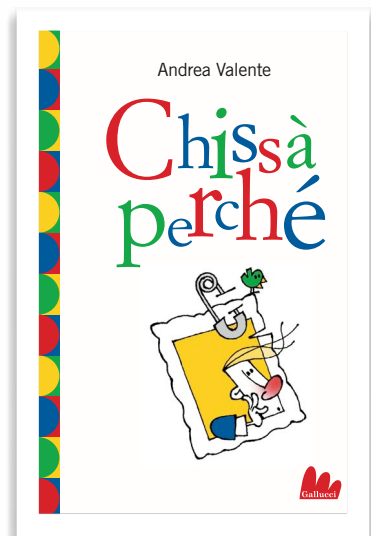




## *Chissà perché (Who knows why?)*

Age: 9 + pages 154 - Fiction

Who knows what this book means? Well, if you read it all you'll find an explanation, although who knows when and who knows where! But the strangest thing is. Who knows why it has this title?



## *Piccola mappa delle paure (A little map of the fears)*

Age: 10 + pages 208 - Fiction

Fear of flying and fear of the dark; fear of love and fear of growing up. 21 boys and girls, who discover, live and share their feelings, in 20 short stories about our fears and one about courage. for youngsters and children from 10 years.

## *Il piccolo libro del gnam (The little book of yum)*

Age: 7 + - Fiction

The book is a cookbook, hidden inside a storytelling where Jane and John - the protagonists - committed to prepare a full meal, from starter to dessert. Each recipe is simple: milk and cookies, beaten egg, the most complicated is the pizza. Each recipe has a funny name. Between the lines and smiles, a bit of history, a bit of science, and a bit of ecology.



## *Campione sarai tu! Anche il calcio ha le sue regole (Champion will be you! Even football has its rules)*

pages 96 - Age: 7 + - Fiction and non-fiction

There are 17 rules in the game of soccer and, in 17 chapters, six small players, the alter ego of past champions, deal with them and learn them, walking along the story, the narration and fantasy.

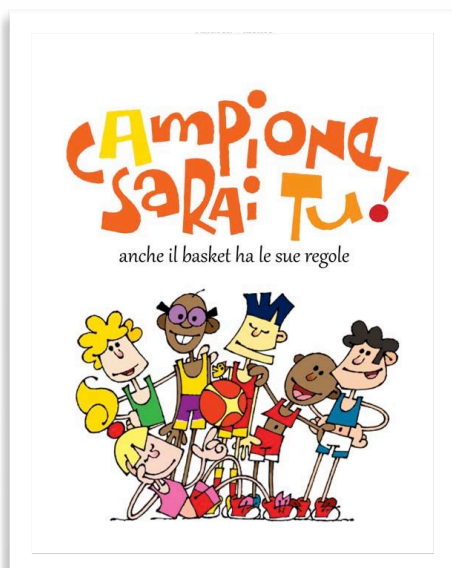
Little Pavel (Nedved), little Edison (Pelé), little Michelle (Platini), little Franz (Beckenbauer), little Lev (Yashin) and little Alfredo (Di Stefano) learn, together with the reader, the size of a playground or the roles of a referee; the offside rules and the duration of a match; the composition of a team and the penalty. In the air and among the lines, the presence and the experience of Great Pavel, Great Edison, Great Michelle, Great Franz, Great Lev and Great Alfredo, narrate the history of soccer and the essence of sports using small anecdotes and trivia.



## *Campione sarai tu! Anche il basket ha le sue regole (Champion will be you! Even basket has its rules)*

pages 96 - Age: 7 + - Fiction and non-fiction

Second title Sample necklace you where Andrea Valente tell young athletes the rules of team sports. After football it is now up to basketball. Small Michael (Jordan), little Dino (Meneghin), Larry (Bird), a small Yao (Ming), little Mabel (Baloch) and small Kareem (Abdul Jabbar), are the best guides to learn the rules of one of the most popular sports by young people: how high is the basketball hoop? What are the steps? And double dribble? What are the free throws? Who better than the great champions can give answers and who better than Andrea Valente sa draw them and make them talk? A book for all kids who are just discovering the wonder of pitches from mini basketball to ball into wedges. Reading age: from 7 years.



## *Quando Babbo diventò Natale (When Father became Christmas)*

Age: 7 + - pages 84 - Fiction

What did Father Christmas use to do on Christmas Eve before he became Santa Claus? This book reveals the mystery, with a great sense of humour and amusing red and white illustrations. A great read for anyone who believes in Father Christmas, and for all those who don't, but might by the time they get to the end.



## *Hai voluto la bicicletta? (News from the space)*

Age: 7 + pages 120 - Non-fiction

How do you change a flat tire? Who was stronger between Bartali and Coppi? And between Cipollini and Pantani? Who was Alfonsina Morini? Who won the first tour of Italy? And because it always seems like there are more climbs which descended? These and other dilemmas of two wheels revealed in an unusual bike epic between smiles, memories and ruzzolini.

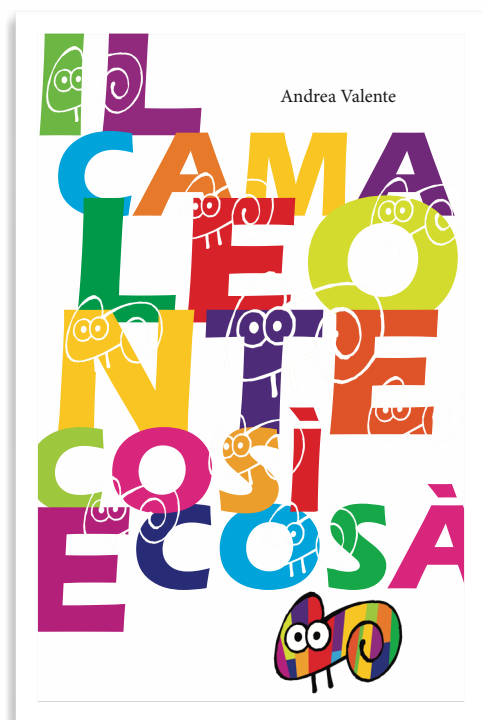




*Il camaleonte così e cosà*  
(*The chamaleon such and such*)

Age: 4 + - Fiction

In brief verses, some of the most famous traditional fairy tales are told in an absurd, often hilarious way. Valente's wit and humour create a fantastic atmosphere, enriched by the upside down character of these tales told backwards, and at the end you're invited to use your own imagination: 'Whatever happened next, it's up to you to figure it out.'



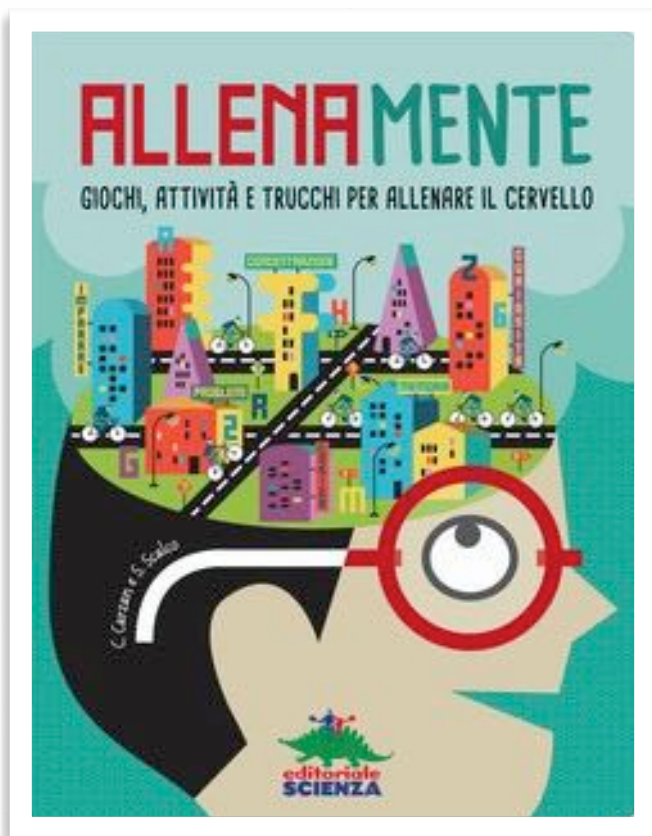
*Ottavia un due tre*  
(*Ottavia one two three*)

Age: 10 + - Fiction

24 stories about maths by Andrea Valente collected in a single volume. Mathematics in fun!

## Carlo Carzan

**Carlo Carzan** was born in Palermo in 1967. He spent his youth playing and since then never stopped. He created the first game room for youngsters in Palermo called "Così per Gioco" (Just for game) and started numerous ludic initiatives at the beginning of the nineties. He spends his day writing stories, games, planning activities he then carries out with both children and adults and he relaxes reading and playing with his two kids. He teaches education to teachers and play workers, he is involved in workshops for kids and reading activities, he cooperates with private and public bodies, publishing houses and cultural operators. He calls himself a "Game master" and in short he Plays, Writes and Reads for Work.



## *Allenamento - Giochi, attività e trucchi per allenare il cervello)*

*(Train your mind - Games and tricks to train the brain)*

pages 96 - Age: 9 + - non fiction

If you think this is just an ordinary book, you're wrong.

Actually, it is one of the most effective workouts you will ever have seen. As you turn the pages, you will discover lots of techniques and activities for training the most precious thing you possess: your brain.

Don't feel like sweating?

Don't worry, we won't be using weights and gym shoes; we'll just play around together!

Yes, that's what I said... brain training as you play, because playing is the most engaging way to learn.

A cross between a manual and a game laboratory, Brain Training helps memory improvement and concentration; it also activates logical processes for learning and developing imagination and creativity.



## *40 giochi per... (40 playing cards for...)*

Age: 10 + pages 52 - format: 10 x15 -

Playing cards

6 available titles

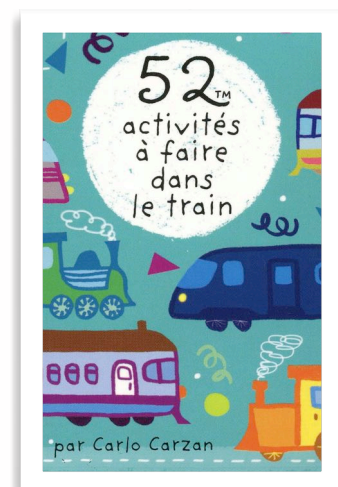
### *40 playing cards games to become a genius*

With this package of 52 playing cards to become a genius, learn to invent, memorize, calculate, reason and solve. Train your brain with a multitude of creative and exciting to do alone or with friends. With these 52 playing cards fun and exciting ideas, it has never been easier to become a genius!



### *40 playing cards games. 40 games to play on the train*

No more endless train journeys! Revealed in this 40 pack full of ideas for fun, alone or with friends, learn a lot and run your imagination. With these 40 funny and fun activities you'll be disappointed to be so quickly!



### *40 playing cards games to become a astronaut*

Planets, space shuttles, severity or aliens: the universe will have no secrets! 40 ideas for creative and entertaining games on the theme of space to do alone or with friends.



Giufà Cus Cu



Inviato speciale



## Giufà Cous Cous

**Giufà**, or **Giucà** as he is referred to in some areas of the country, is a character of Italian folklore. His antics have been retold and memorized through centuries of oral tradition. Although the anecdotes from his life mainly revolve around the southern Italian and Sicilian lifestyle, his character traits are visible in the folk characters of many Mediterranean cultures. In fact, scholars suggest that the character Giufà developed from stories of Nasrudin, a Turkish folk character. It is believed that during Islamic rule of the island of Sicily, stories of this man were absorbed into the Sicilian oral tradition, transformed to exemplify cultural norms and eventually transmitted throughout southern Italy.



## The book series

**Giufà Cous Cous** is a special envoy, he is known to everybody for his broadcast dedicated to food from different cuisines around the world. Giufà interviewing the public, taste, cooking, present the great chef of the Mediterranean, and every time something happens strange and at the same time fun.

Age: 9 + - Fiction e non-fiction  
6 available titles (book and a play book)



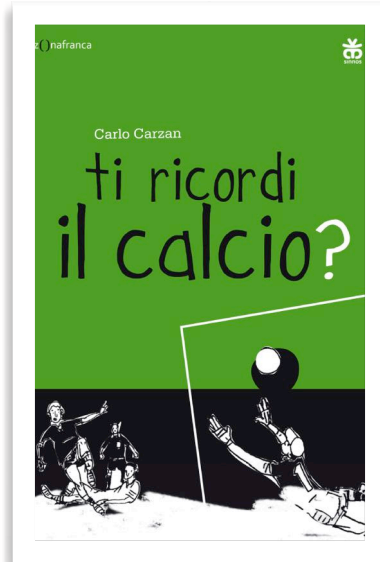


## *Ti ricordi il calcio?*

### *(Do you remember soccer?)*

Age: 13 + - pages 87 - fiction

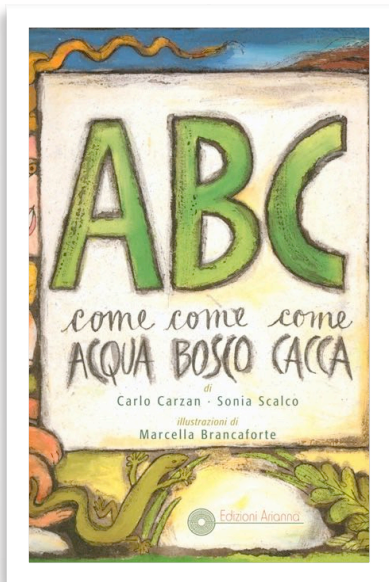
In 2030 and for 20 years the whole world is now living without soccer, at least without the official one: no more international or national championships, no more cups and prizes... Right on the occasion of this twentieth anniversary a journalist receives the task of carry out a reportage that reconstructs the glorious past of this sport. The reportage is dedicated to the most beautiful stories of soccer, to talented players, to the most exciting games, the reasons why perhaps soccer should have been kept alive. His articles are very successful and strike Gigi's imagination, a fifteen year old boy who is ready to do anything to shout GOAL again!



## *A B C - A come Acqua, B come Bosco, C come Cacca (A like Air, B like Bee, C like Cloud)*

Age: 6 + pages 87 - fiction

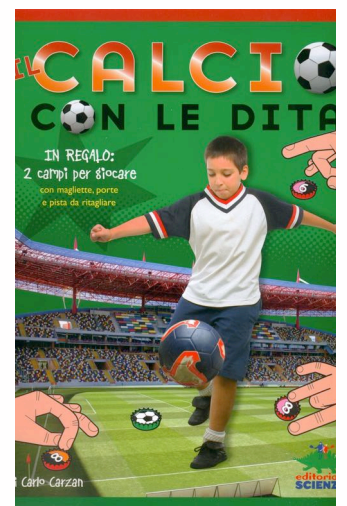
The alphabet book is the result of a training process that Carlo Carzan carried out with kindergarten teachers of the Parco delle Madonie, near Palermo. This ABC is a book, but also a game. Children may dream along the pages that present the alphabet of environment. Texts and images are thought to stimulate children making questions and trying to find the answer within the environment surrounding us. The book comes with a set of cards of more than 40 different games that are dedicated to knowledge of words and letters.



## *Il calcio con le dita (Soccer with fingers)*

Age: 6 + pages 187 - fiction

Soccer is played everywhere, on a field, but also on the streets, on the lawn, inside a gym and even at home, yes at home with table soccer which is build with cardboard, bottle caps, buttons and the legendary picture-cards. The game book teaches how to prepare a team, which players you should buy (is it better a bottle cap or a button?), which roles should you assign, how to train playing soccer with the fingers. Yes fingers (and the brain as well) shall be trained to become a true professional cap-footballer!





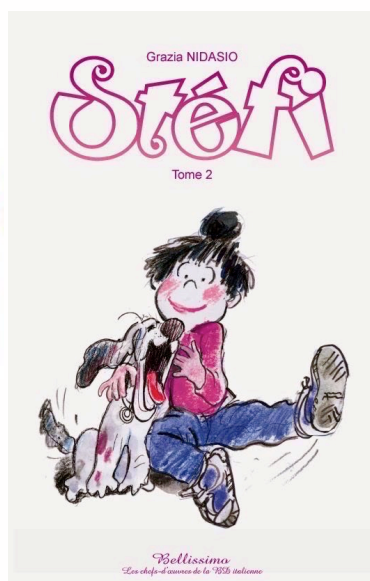
## Grazia Nidasio

**Grazia Nidasio** is one of the most famous female Italian comics creators. After her studies in sculpting, she joined the magazine *Il Corriere dei Piccoli* in 1953. Throughout the 1950s and 1960s, she illustrated a variety of series, such as 'Alibella', 'Gelsomino', 'Signorina Vanità', 'Nonno Roby', 'Futurino', 'Violante Rock', 'Nicoletta', 'Daniela e Chicca', 'Il Dottor Oss' and 'Scaramacai'. She has also been artistic director of the magazine for a while. She began her family comic of everyday life, 'Valentina Mela Verde', in 1969. Nidasio proved to be a sharp depicter of youth and the world of adolescence. When the Valentina character had grown up, she was succeeded by her younger sister 'Stefi'. From 1976, Nidasio series told the adventures of Stefi through the girl's diary. The series became in international success. She has also been active in the animation field.

# Stefi

Age: 9 + pages 52

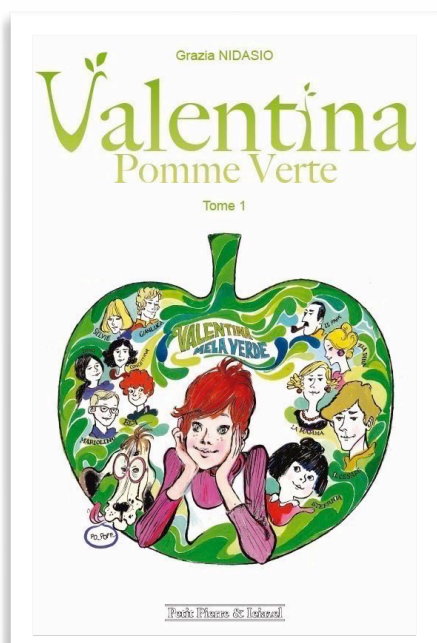
4 available titles



# Valentina Mela Verde

Age: 9 +

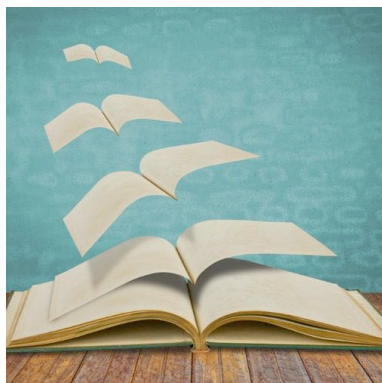
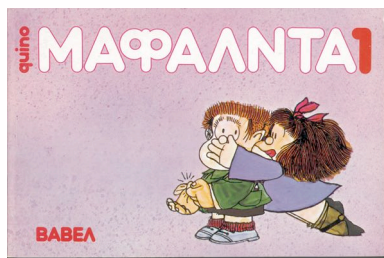
4 available titles



# NOTES

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